Development of Panjang Island – Central Java

**Project Site:**
Jepara Regency

**Investment Opportunity:**
- Financing, construction, operation and management of Harbour & Main Gate, Tourism Information Center (TIC), Food and souvenir stalls, Bird Park, Beachfront promenade, Skywalk, Cemetery of Sheikh Abu Bakar bin Yahya Ba'alawy (one of the propagators of Islam in Jepara), and Lighthouse.
- **Total area:** 19.2 Ha
- **Business scheme:** Built Operate and Transfer (BOT) Cooperation

**Investment Plan:**
- **Project cost:** USD 2.13 Mn
- **Projected income:** USD 1.4 Mn
- **Concession period:** 30 years
- **IRR:** 15.07%
- **NPV:** 10% (USD 1.4 Mn) / 12% (USD 698,568)
- **B/C Ratio:** 10% (1.40) / 12% (1.35)
- **Payback period:** 10% (16 years) / 12% (17 years)

**Project Owner:**
Local Government of Jepara Regency

**Description:**
- Panjang Island is one of the small islands located in Jepara Regency. Famous for its white sands surrounded by crystal clear shallow waters and diverse coral reefs, as well as supported by its natural beauty and strategic position.
- It only takes approximately 15-20 minutes boat trip for tourists to visit the island from Kartini Beach, Bandengan Beach, or Jepara Ourland Park.
- The Panjang Island development will be based on the function of ecosystem conservation by maintaining a balance between economic aspects and environmental aspects, as well as the development of creative nature tourism that focuses on local wisdom.